15.000  Explorations in Management

Prereq: None
P/D/F only
Units: 2-0-1
Mondays 7-9

This subject is an introduction to the various aspects of management including: Finance, Business Analytics, Operations, Marketing, Entrepreneurship, Organizational Processes, Systems Dynamics, and Negotiation and Communication. The fields of management are introduced through faculty lectures, management games (simulations), cases, and guest speakers including current students, alums, and industry experts. Each class will dedicate time to exploring careers available in the area of focus. In addition, we review the three undergraduate majors and minors and courses offered by Sloan. Dinner will be served. Preference given to first year students.

J. Orlin